



**Momby Feeding Seat**

**iDain**

# Slogan



**Comfortable for Baby  
Convenient for Mother**

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# I. Overview



The Momby feeding seat is an innovative light-weight baby feeding seat that can support your baby's head, neck and back and improves comfort during feeding and promotes good position of baby at the breast feeding

Mothers who have had long labors, instrumental deliveries and c/section can be faced with an unexpected difficulty in getting correct breast-feeding position. Momby feeding seat is invaluable in assisting with the establishment of correct breast-feeding position.

## II. Features



- *Comfort and Convenience*
- *Safe Positioning*
- *Ergonomic Design*

*For Breast And  
Bottle Feeding.*

Holds the baby in the correct position for mother to feed with confidence.

Relieves mother from back ache.

### III. Advantages



❖ **Correct Breast Feeding Position**

❖ **Reduces the risk of Flat Head Syndrome**



### III. Advantages



- ❖ Reduces back, shoulder and wrist pain for mothers



- ❖ Relieves the symptoms of reflux and colic



- ❖ Cradling approach



- ❖ Bath Chair Use for infants or babies

### III. Advantages



- ❖ **Light weight(180g) and easy to wash**
- ❖ **Clean Plus Baby – Cleaner for Baby**  
**=> 99.9% Sterilization in 30sec**

1. Spray Type: Spray water on the objected things and wipe them off with a brush or a gauze
2. Refill Type: Dilute 10 to one before spray use



**Refill Type**  
**SIZE : 500ml**



**Spray Type**  
**SIZE : 300ml**



## IV. Specifications



- ❖ **Use age:** newborn infant ~ 6months
- ❖ **Colors:** Blue, Pink, Yellow
- ❖ **Dimensions:** Weight:180g. Size: H: 60cm x W:21cm x D: 13cm
- ❖ **Materials:** Outer: Cotton. / Inner: EVA or PE Styrofoam



# V. Package types

## ❖ Packages: Bulk or Gift Box

### Bulk



### Gift Box



Momby gift box size: 605 x 215 x 135 mm / weight: 500g

- ❖ 20feet Container: Bulk – 4,700pcs (235 cartons - 1carton(20pcs))
- ❖ 20feet Container: Gift Box – 1,400pcs(116 cartons – 1carton(12pcs)): Package Completed
- ❖ 20feet Container: Gift Box - 4,000pcs: Package Separated / (Bulk:200cartons) + Gift Box(80packs)

# V. Package types

## ❖ Packages: Bulk or Display Box

### 1. Bulk : 20pcs

1.1) Size: 695 x 455 x 390 mm

1.2) Weight: 5.6kg



### 2. Completed Gift Box: 12pcs

2.1) Size: 665 x 560 x 630mm

2.2) Weight: 8.4kg



### 3. Semi Completed Gift Box: Separate Package each Momby and Gift Box

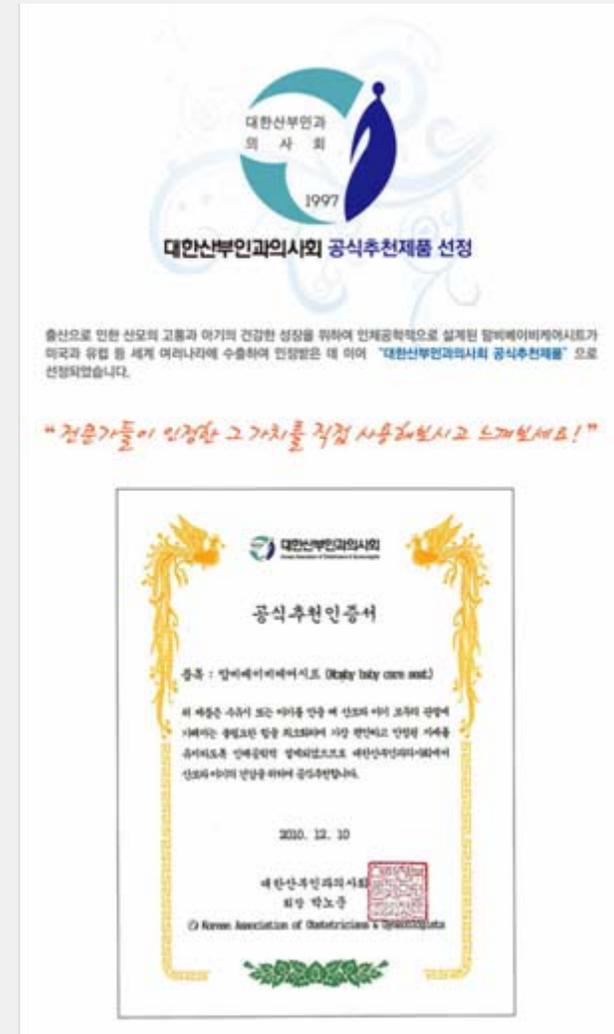
3.1) Gift box 1 pack size: 880 x 380 x 220mm (50pcs)

3.2) Gift Box 1 pack weight: 16kg



## VI. Recommendation

- ❖ Approved by midwives
- ❖ Korean Association of Obstetricians & Gynecologists



# VII. Intellectual Property

Patent: Registered in Korea



KC: Korea Certification



GOST R: Registered in Russia



Patent pending: 32 countries – USA, CHINA, JAPAN, Europeans